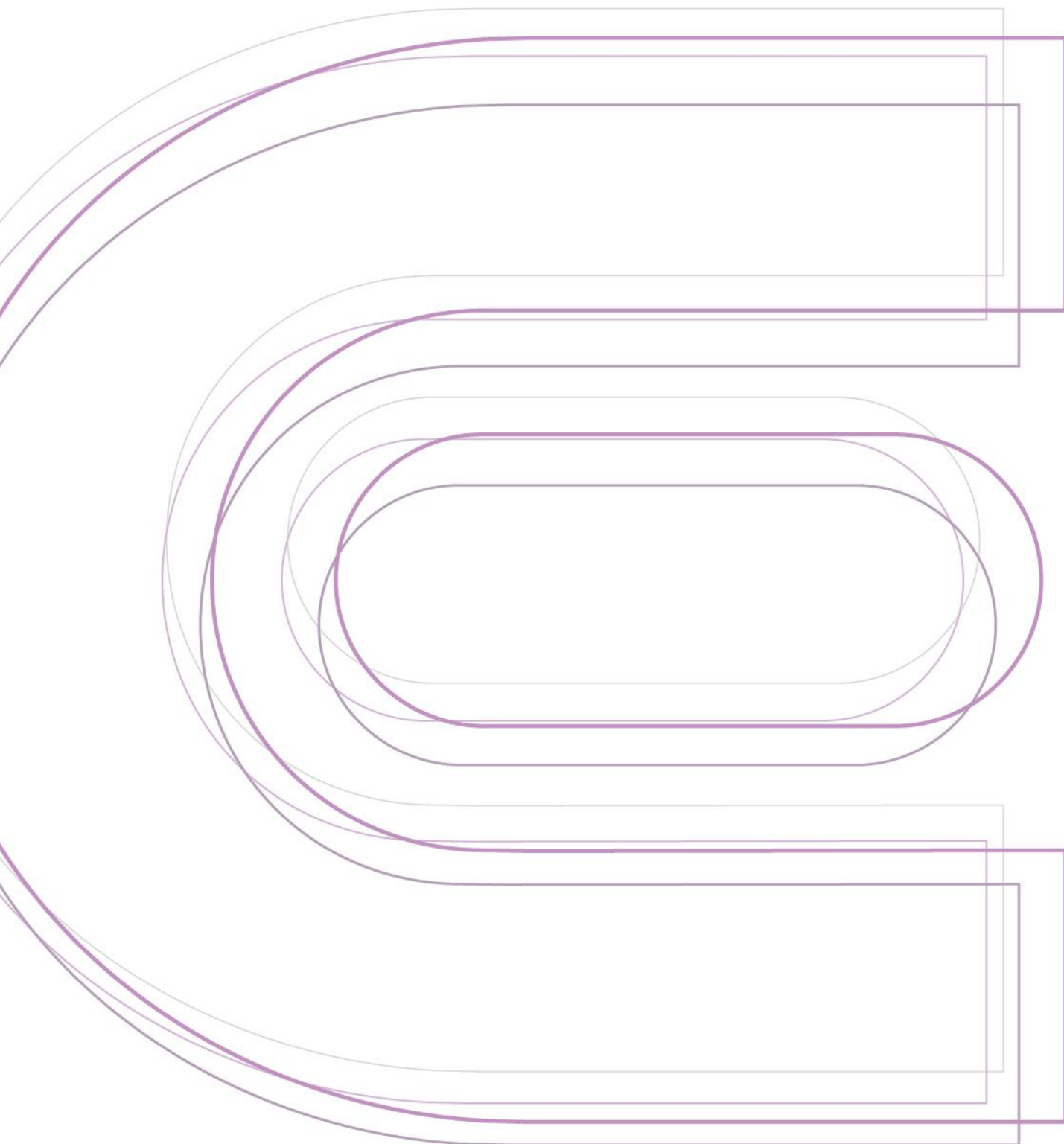




Data protection notice

Robert Bosch AG (ELPRO is a part of Robert Bosch AG)

Version 01/2026



We welcome you to our website and thank you for your interest in our company and our products.

The protection of your privacy when processing personal data as well as the security of all business data are important issues to us, which we consider in our business processes.

General Information

Controller

We, ELPRO-BUCHS AG, are responsible for processing your personal data on this website.

Our contact details are as follows:

ELPRO-BUCHS AG
Langaestrasse 45
CH-9470 Buchs

Phone: +41 81 552 08 08
swiss@elpro.com

Children

Please note that this website is not intended for children.

Categories of personal data

We process the following categories of personal data:

- Communication data (Name, telephone, e-mail, address, IP address)
- Customer history
- Contract billing, payment, and disbursement information, including data related to refunds
- Location data
- Log-Files

Duration of storage, retention periods

We store your data for as long as is necessary to provide our website and the associated services or for as long as we have a legitimate interest in continuing to store your data (e.g., we may still have a legitimate interest in postal marketing even after a contract has been fulfilled). In all other cases we delete your personal data except for such data that we are obliged to store in order to fulfil legal obligations (e.g., we are obliged to retain documents such as contracts and invoices for a certain period due to retention periods under tax and commercial law).

Data transfer to other controllers

In general, your personal data will only be transferred to other controllers if this is necessary for the fulfilment of a contract, if we or the third party have a legitimate interest in the transfer, or if you have given your consent. For details on the legal basis and the recipients or categories of recipients, please refer to the section Processing purposes and legal bases.

Additionally, data may be transferred to other controllers if we are obliged to do so by law or by enforceable official or court order.

Data transfer to service providers

We involve external service providers with tasks such as sales and marketing services, contract management, payment handling, programming, data hosting and hotline services. We have carefully selected these service providers and monitor them regularly, in particular their careful handling and safeguarding of the data stored with them. All service providers are obliged to maintain confidentiality and to comply with the statutory provisions. Service providers may also be other companies from the Bosch Group.

Transfer to recipients outside the UK, Switzerland and the EEA

We may transfer personal data to recipients located outside the UK, Switzerland and the EEA into third countries. In such cases, we ensure before the transfer that either the data recipient provides an adequate level of data protection or that your consent to the transfer has been obtained.

You can obtain a copy of the appropriate or suitable safeguards. Please use the information mentioned in the Contact section for this purpose.

Processing purposes and legal bases

We and service providers contracted by us process your personal data for the following processing purposes:

Provision of this website

If you use our website solely for information purposes, that is, without registering or otherwise sending us information, we process your personal data to provide this website based on our legitimate interest to present us and to ensure stability and security.

Online-Shop

Online-Shop

When you use our online shop, we process your personal data for the performance of the contract in accordance with our contractual terms and conditions, including billing.

Payment Processing

We collect your personal data for payment and, if applicable, disbursement processing for the fulfilment of a contract.

Your personal data is also processed for the investigation and prevention of fraud, abuse, security-related incidents and other harmful activities, e.g., for anti-money laundering and criminal prosecution. This is based on compliance with applicable laws (e.g., money laundering prevention) as well as our legitimate interest in limiting the risk of non-payment.

Payment method: Credit Card

If you pay with your credit card, we commission external service providers to process your credit card-based payment. In this context, your personal data will also be transferred to other controllers or processors.

For credit card payments we use the following providers:

Shopify Commerce Singapore Pte. Ltd.

Attn: Data Protection Officer

77 Robinson Road,

#13-00 Robinson 77,

Singapore 068896

In this respect, the privacy policy of Shopify applies, which must be acknowledged separately.

Please find more information here: <https://www.shopify.com/ch/payments>

Registration

Registration

If you wish to use services that require registration as part of a contract, we will collect your personal data to conclude and fulfil the contract (e.g., first name, last name, date of birth, e-mail address, and, if applicable, information on the desired payment method or account holder) and, if applicable, other data on a voluntary basis. We mark mandatory data with an *.

Our marketing activities

Participation in product and customer surveys

On our website, you have the opportunity to participate in product and customer surveys.

These surveys are generally anonymised.

If we conduct a product and customer survey by mail, we enable you to participate by using your personal data from an existing contractual relationship. The legal basis for this processing is our legitimate interest to optimise our own products and services, to develop new products and services and thus to maintain your satisfaction.

If you wish to participate in an electronic (e.g., by e-mail) or telephone product and customer survey, we will only contact you for this purpose with your express consent. Even if you have consented to be contacted, your participation in the survey is voluntary.

Prize draws or discount promotions

If you participate in a prize draw or a discount promotion from us, we will use your personal data to carry out the prize draw/discount promotion. The details of which personal data we process for this purpose can be found in the respective registration form of the prize draw/discount promotion. Further information on the price draw or discount promotion can be found in the respective Terms and Conditions.

Newsletter

You can subscribe to newsletters as part of our website. We send these newsletters based on your consent.

To confirm your consent, we use a double opt-in procedure, according to which we will only send you a newsletter by e-mail if you have previously expressly confirmed the activation of the newsletter service by clicking on a link in a notification mail.

You can stop receiving the newsletter at any time by revoking your consent. The revocation takes place for e-mail newsletters via the link contained in the newsletter. Alternatively, please contact us using the details in the Contact section.

In order to design our newsletter according to demand and to optimise our offers, we analyse the reading behaviour in our newsletters based on consent. For this analysis, the newsletters contain web beacons, also called pixels.

When you read the newsletter, we record which links you click on in the newsletter and infer your personal interests from this. We link this data with technical information about your terminal device (e.g., time of retrieval, browser type and operating system).

This analysis does not take place if you revoke your consent or have deactivated the display of images by default in your e-mail program. In this case, the newsletter will not be displayed to you in full and you may not be able to use all the functions. As soon as you display the images, the analysis just described will be reactivated.

Registration for events

On our website, you have the opportunity to register for events (e.g., face-to-face, or online events, webinars). We use your personal data to conduct the event. You can find the details of whether and which personal data we process for this purpose on the respective event registration form.

Communication

Contact form

You contact us via a provided contact form. We store and use data entered in contact forms, such as name, e-mail, address and telephone number, to communicate with you. We process your personal data based on our legitimate interest in customer support and to improve our products and services.

Chatbot

We offer you the possibility of receiving advice on our products and services via chatbot. In this case, your personal data is processed on the basis of our legitimate interest in customer support and to improve our products and services.

During the use of the chat, we store the chat history. After the chat has ended, this data will be deleted, unless the chat is part of a support or service request. In the latter case, the content of the chat will be assigned to your customer account and stored for the purpose of fulfilling the contract.

Security and protection of rights

We may also process your personal data to investigate service disruptions and for security reasons to comply with our legal obligations in the area of data security, as well as on the basis of our legitimate interest in the elimination of service disruptions and the security of our offers.

We may process your personal data to protect and defend our rights. This purpose also constitutes our legitimate interest.

Log-Files

Log-Files

Every time you use the internet, certain information is automatically transmitted by your internet browser and stored in log files.

Log files are stored by us for the purpose of investigating service disruptions and for security reasons (e.g., to clarify attempted attacks) for a period of 90 days. Log files whose further storage is necessary for the purpose of evidence are exempt from deletion until the final clarification of the respective incident and may be passed on to investigative authorities in individual cases.

The following information is stored in the log files:

- IP address (internet protocol address) of the end device from which our website is accessed;
- Internet address of the website from which our website was accessed (origin or referrer URL);
- Date and time as well as duration of the retrieval;
- Operating system and information on the Internet browser used, including installed add-ons (e.g., for Flash Player);

Information storage and access

Use of Cookies and other technologies

In the course of providing our website, cookies and other technologies may be used that either store information on your terminal equipment or gain access to information stored on your terminal equipment.

Cookies are small text files that can be stored on your end device when you visit a website.

The use of our website is generally possible without cookies that are not technically necessary.

Technically necessary cookies

By technically necessary cookies, we mean cookies without which the technical provision of the website cannot be guaranteed. This includes, for example, cookies that store data in order to ensure the interference-free playback of video or audio content.

These cookies are deleted at the end of your visit.

Technically not necessary mechanisms

We only use technically not necessary cookies and tracking mechanisms if you have given us your prior consent.

The only exception to this is the cookie that stores the current status of your privacy settings (selection cookie).

We use third-party tools to integrate technically not necessary cookies and mechanisms. These tools ensure that technically not necessary cookies and mechanisms are only set with your consent.

We use the following tools:

Name: Google Tag Manager

Provider: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland

Function: Management of website tags via an interface, integration of program codes on our websites.

Convenience

Cookies and mechanisms, which are assigned to this category, facilitate the operation and thus enable a more comfortable surfing on our website. For example, your language settings can be stored in these cookies.

Marketing

The use of marketing cookies and tracking mechanisms such as web beacons enables us to show you personalised offers based on an analysis of your interests and usage behaviour. Below we explain which mechanisms and which providers we use on this website.

Analysis

We use analysis tools to improve our products and services. We measure, for example, the number of page views or your behaviour on our website. This may also include the evaluation of log files.

Conversion Tracking

Our conversion tracking partners place a cookie on your computer ("conversion cookie") if you have reached our website via an advertisement of the respective partner.

If you visit certain websites of ours, we and the respective conversion-tracking provider can recognise that a certain user clicked on the ad and was thus redirected to our site. This may also take place across devices.

The information collected using the conversion cookie is used to create conversion statistics and to record the total number of users who clicked on the relevant ad and were redirected to a page tagged with a conversion tracking tag.

Retargeting

Retargeting tools use advertising cookies or third-party advertising cookies, web beacons (invisible graphics also known as pixels or tracking pixels), or similar technologies to create user profiles.

These are used for interest-based advertising and to control the frequency with which the user sees certain ads.

We use the following tools:

Name: Google Analytics

Provider: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland

Function: Analyse user behaviour (page views, number of visitors and visits, downloads), create pseudonymous user profiles based on cross-device information of logged-in Google users (cross-device tracking), enrich pseudonymous user data with target group-specific information provided by Google, retargeting, UX testing, conversion tracking and retargeting.

Additional information: We use the "anonymise IP" function, which anonymises your IP address before writing it to disc.

We use the paid version of Google Analytics, in which the data collected on our website via Google Analytics is stored on own Google servers. Google may not use this data for its own purposes or mix it with other data that Google collects about you in other ways, such as when you are logged into your Google account on your browser while visiting our website.

Name: Google Ads

Provider: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland

Function: Placement of advertisements, remarketing, conversion tracking

Name: Meta

Provider: Meta Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland.

Function: META processes your personal data on the basis of your consent via the "meta pixel" for the creation of campaign reports, tracking of conversions, click events and targeted advertising outside our websites (retargeting) by means of e.g. URL, referrer URL, membership in remarketing lists defined by us. The above information may also be used to link you to your Meta account and add you to remarketing lists. We do not receive any personal data about you from Meta, only anonymised campaign reports about the target audience and ad performance.

Name: LinkedIn Insight-Tag

Provider: LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland.

Function: LinkedIn processes your personal data based on your consent via the "LinkedIn Insight Tag" pixel for the purpose of generating campaign reports, tracking conversions, click events and targeted advertising outside our websites (retargeting) based on URL, referrer URL, shortened or hashed IP address (for cross-device retargeting), device and browser properties (user agent) and timestamps. We do not receive any personal data from you from LinkedIn, only anonymised campaign reports on the website audience and ad performance.

LinkedIn-Storage period: Pseudonymisation after 7 days, final deletion after 180 days.

For more information, please visit: <https://www.linkedin.com/legal/privacy-policy>

Name: HubSpot Analytics

Provider: HubSpot Ireland Limited, One Dockland Central D1, Dublin, Ireland

Function: Marketing automation tool. To generate and qualify contacts, we use contact and content IDs within our web forms that allow you to be identified and to carry out visitor stitching, conversion tracking and retargeting measures.

For more information, please visit: <https://legal.hubspot.com/dp-eu-data-transfers>, <https://legal.hubspot.com/dpa>, <https://legal.hubspot.com/privacy-policy>

Managing cookies and tracking mechanisms

In the browser and/or in our Privacy Settings, you can manage your cookie and tracking mechanism settings.

Please note: The settings you make each apply only to the browser you are using.

Switch off all cookies

If you would like to disable all cookies, please go to your browser settings and disable the setting of cookies. Please note that this may affect the functionality of this website.

Plugins

Plugins

We offer the use of plugins from various social and other networks on our website.

Further processing of data by the providers

Plugins represent extensions of the providers of the social networks. We therefore have no influence on the further processing of the data collected and stored via the plugins by the providers of the respective networks.

For information on the purpose and scope of the collection, further processing and deletion of the data by the respective provider, as well as your rights in this regard and setting options for protecting your privacy, please refer to the privacy policy of the respective provider.

We use plugins from the following providers listed below:

YouTube

This website uses videos from the video platform YouTube. YouTube is a platform that enables the playback of video files. It is operated by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland and its parent company: Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

To increase the protection of your data when visiting our website, the YouTube content is integrated into the page in "privacy enhanced mode".

This way, a connection to YouTube, including a transmission of log data to YouTube, is only established when you perform an interaction with the player.

When you interact with the active YouTube player, data is also transmitted to YouTube as controller and contact is made with the Google DoubleClick advertising network, which may trigger further data processing operations over which we have no control.

For more information, please see YouTube's privacy policy.

Obligation to provide personal data

You must provide those personal data that are required for the establishment and implementation of a business relationship and for the fulfilment of the associated contractual obligations or for the processing of which we are legally obligated.

We mark such personal data in the respective forms or functions with an *.

Please note that without the provision of such personal data, we will not be able to enter into or perform a contract with you. In this case, certain services (see "Processing purposes and legal basis") cannot be used.

External links

Our websites may contain links to internet pages of third parties, in particular providers who are not related to us. Upon clicking on the link, we have no influence on the collecting, processing and use of personal data possibly transmitted by clicking on the link to the third party (such as the IP address or the URL of the site on which the link is located) as the conduct of third parties is beyond our control. We do not assume responsibility for the processing of personal data by third parties.

Data subject rights

Please use the information in the Contact section to assert your rights. When doing so, please ensure that we can clearly identify you.

You have the right to request access to the personal data concerning you, as well as the right to rectification, the right to erasure, the right to restriction of processing and the right to data portability. Insofar as you have given us consent to process your personal data, you may revoke this consent at any time with future effect.

Objection to direct marketing

You can object to the processing of your personal data for advertising purposes ("advertising objection") at any time. Please note that, for organizational reasons, there may be an overlap between your objection and the use of your data in the context of an already ongoing campaign.

Objection to data processing based on "legitimate interest"

If the processing of your personal data is based on "legitimate interest", you also have the right to object to the processing of your personal data at any time on grounds relating to your particular situation. The reasons shall be stated.

We will then terminate processing your data unless we can prove - in accordance with the legal requirements - compelling legitimate grounds for the processing which override your rights.

Right to lodge complaint with supervisory authority

You have the right to lodge a complaint with a supervisory authority. You can appeal to the supervisory authority which is responsible for your place of residence or your state of residency or to the supervisory authority responsible for us.

The supervisory authority responsible for us is:

Federal Data Protection and Information Commissioner (FDPIC)
Feldeggweg 1
Switzerland - 3003 Berne

Phone: +41 58 462 43 95

Contact

If you wish to contact us, please find us at the address stated in the Controller section.
To assert your rights and to notify data protection incidents please use the following link:
<https://request.privacy-bosch.com/>

For suggestions and complaints regarding the processing of your personal data we recommend that you contact our data protection officer:

Data Protection Officer
Information Security and Privacy (C/ISP)
Robert Bosch GmbH
P.O. Box 30 02 20
70442 Stuttgart, GERMANY
or
mail to: DPO@bosch.com

Changes to the Data Protection Notice

We reserve the right to change our security and data protection measures. In such cases, we will amend our Data Protection Notice accordingly. Therefore, please note the current version of our Data Protection Notice, as it is subject to change.

Stand: 03.07.2026



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