



Yeo Yan Qin

Managing Director Asia-Pacific

Yeo Yan Qin began her career with ELPRO's Singapore office in 2019 as a Business Development Manager Asia-Pacific (APAC) where she demonstrated exceptional leadership qualities, strong business acumen, and a deep understanding of the APAC market. In July 2023, Yan Qin was promoted to Managing Director for the APAC region.



Her strategic thinking, industry knowledge, and ability to foster strong relationships with clients and partners have played a crucial role in driving ELPRO forward. In her current position, Yan Qin oversees all aspects of ELPRO operations in the region, including sales, customer success, projects and services, and finance and support.

Yan Qin graduated from Murdoch University with a bachelor's degree in international business and management. Prior to joining ELPRO, she accumulated significant and varied experience in sales and business development within the supply chain, pharmaceutical logistics, commercial drug storage, and distribution industries in Singapore.

Yan Qin started off with a global courier and logistics company as a Dedicated Customer Service Frontline Representative where she managed accounts of various tiers. Her responsibilities included monitoring major accounts and shipments, providing service recovery, and managing customer expectations. She then joined a multinational shipping and receiving and supply chain management company as a Sales Representative and further developed her sales skills with proven records to identify new business opportunities and generate new leads. She continued her career with a specialty logistics services provider as a Business Development Manager where she took on a more challenging role, nurturing sales leads, negotiating contracts with key customers, organizing marketing campaigns, and developing sales strategies.

"We are confident that Yan Qin's extensive experience and expertise will greatly contribute to our further growth and success of our operations. We have no doubt that under her leadership, the APAC region will continue to be a significant contributor to our overall success."

– Christoph Bamert, Chief Sales Officer, ELPRO